



San Antonio

STAFDA's 47th Annual Convention & Trade Show

November 5 – 7, 2023 ♦

Henry B. Gonzalez Convention Center

Student Award Application

Submission Deadline: Monday, October 16, 2023

Send form to: P.O. Box 44, Elm Grove, WI 53122-0044 ♦ Email: info@stafda.org

Applicant's Name: Alexandra Jackson Year in School: Freshman Sophomore
University: East Carolina University Junior Senior
Mailing Address: [REDACTED]
City: [REDACTED] State: North Carolina Zip: [REDACTED]
Cell Phone: [REDACTED] Email: [REDACTED]
College Major/Minor: Marketing; Supply Chain Management
Hometown: Greenville, North Carolina
Any specific state/region you'd like to work in after graduation?: Northern region
My ideal job would be: _____

Education to Date: Please list any academic achievements or accomplishments.
Dean's List 2021-2023

Classes/Coursework You Find Most Enjoyable: Marketing projects involving planning and executing plans

Work Activity: Please list any previous internships, summer employment, or other experience related to your major.
Pirate Radio Broadcasting/Marketing Intern, ECU Athletics Marketing and Fan Engagement Intern, Pirate Hospitality FANgineer

Community Activities: Please list current and past community-related activities. For each activity, please describe the nature of your involvement and any leadership positions held.
Active member of Alpha Xi Delta - Gamma Phi; have raised hundreds of dollars and volunteered for various charities like Beast Philanthropy and Children's Home Society of North Carolina

-Over-

I wish to pursue a position in business-to-business distribution & sales after graduation. Focusing on areas such as OEM equipment sales/distribution or being a manufacturer's field representative. While that pursuit is not only about personal advancement but also where I can be part of a team. After 1-2 years of training and learning I would love to be put in more managerial roles such as looking over a sales team as a sales manager or looking over a team of supply chain managers. I envision myself assuming or being on track for a leadership role where I can actively contribute to the guidance and cultivation of a high-achieving and prosperous team. I am confident that my professional and personal journey has uniquely equipped me for this career path, given my consistent track record of exceeding expectations in each of my previous roles. Moreover, I am eager to further enhance both my interpersonal and technical competencies through additional training and developmental opportunities. It offers me the ideal platform to continue refining and expanding my skill set while also fostering an environment where my colleagues can grow, innovate, and reach their full potential. This, I believe, will not only contribute to the success of the team but will also play a pivotal role in the organization's overall achievements. Longer term, within the next five years, I hope to have acquired my master's in business administration.