



San Diego

STAFDA's 46th Annual Convention & Trade Show

October 30 — November 1, 2022 ♦ San Diego Convention Center

Student Award Application

Submission Deadline: Friday, October 14, 2022

Send form to: P.O. Box 44, Elm Grove, WI 53122-0044 • **Email:** info@stafda.org

Applicant's Name: William Dong
University: East Carolina University
Mailing Address: [REDACTED]
City: [REDACTED] **State:** [REDACTED] **Zip:** [REDACTED]
Cell Phone: [REDACTED] **Email:** [REDACTED]
College Major/Minor: Marketing and Supply Chain Management
Hometown: Kill Devil Hills, NC
Any specific state/region you'd like to work in after graduation?: Raleigh, North Carolina
My ideal job would be: Working for an innovative company that keeps growing and doesn't stay stagnant. Ex Cisco, Amazon, John Deere, Oracle ETC.

Education to Date: Please list any academic achievements or accomplishments.

Deans List 2019-2020

Classes/Coursework You Find Most Enjoyable: Marketing Strategy, Marketing Intelligence, Supply Chain Management, Persuasion Decision Maker, Business Organizational Management

Work Activity: Please list any previous internships, summer employment, or other experience related to your major.
Mann-Hummel, Marketing Intern, River City Construction Inc, Marketing Intern, and Ripple Match, Marketing Intern

Community Activities: Please list current and past community-related activities. For each activity, please describe the nature of your involvement and any leadership positions held.

Institute For Supply Chain, Vice President of Community Outreach- Create social media content to help inform and persuade to join ISM.

American Marketing Association, Vice President- Worked along executive board to plan events to help develop members professionally in the marketing industry.

Delta Sigma Pi Business Fraternity, Founder/President-Established an organization to help all business students discover different paths they can take with their career.

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Essay: As part of your application, you are asked to prepare a short essay, not to exceed 300 words. **Please answer the following question and attach a separate document for your response.**

- What are your professional aspirations and goals for the next five years?

Important: I verify all information provided in this application is truthful and accurate. I understand if any of the afore-said information is not accurate or truthful it will void my eligibility to participate in STAFDA's San Diego Convention & Trade Show.

Signature: William Dong

Print Name: William Dong

Date: 10/12/2022

STAFDA will cover:

- 1). Hotel room with an arrival on **Friday, October 28**, through check-out on **Tuesday, November 1** (these will be double rooms; two students per room). Housing will be at the Marriott Marquis San Diego Marina.
- 2). Complimentary registration to our events
- 3). If flying, STAFDA will pay half the airfare (economy class)

**Please return to STAFDA by
Friday, October 14, 2022.
Thank you!**

What are your professional aspirations and goals for the next five years?

Within the next five years, I hope to broaden my skill set as a professional, whether I take the marketing or a supply chain route in my career. I plan on working for a company that aligns with my goals as a professional. A company that continues to grow and tries to differentiate itself from competitors by constantly developing innovations. I don't want to work for a company that is satisfied with being stagnant; I feel as though this will stunt my growth as a young professional. I believe the first five years of your professional career, you find your niche and what kind of employee you want to be. Currently, I continue to grow by aligning myself with internships and completing certificates that revolve around marketing and supply chain management. Thus acquiring all these skills, I hope to place myself in a leadership role.