



# San Diego

October 30 — November 1, 2022 San Diego Convention Center

Submission Deadline: Friday, October 14, 2022

Send form to: P.O. Box 44, Elm Grove, WI 53122-0044 • Email: info@stafda.org

Applicant's Name: Carlee Liesch Year in School: ☐ Freshman ☐ Sophomore  
University: University of Nebraska-Kearney ☐ Junior ☒ Senior  
Mailing Address: [REDACTED]  
City: [REDACTED] State: [REDACTED] Zip: [REDACTED]  
Cell Phone: [REDACTED] Email: [REDACTED]  
College Major/Minor: Industrial Distribution (Minors: Spanish, Psychology)  
Hometown: Lincoln, Nebraska  
Any specific state/region you'd like to work in after graduation?: Nebraska, Colorado, Oklahoma  
My ideal job would be: outside sales for a distributor

**Education to Date:** Please list any academic achievements or accomplishments.

Scholar Athlete (x 4 years), Dean's List (x 6 semesters),  
Foreign Language Honor Society, Industrial Technology Honor Society,  
Psychology Honor Society

**Classes/Coursework You Find Most Enjoyable:** Industrial Products & Applications,  
Branch Operations, Manufacturer/Distributor Relationships

**Work Activity:** Please list any previous internships, summer employment, or other experience related to your major.

Cornhusker Winelson - 2021 summer internship  
Colorado Springs Winwater / Winustrial - 2022 summer internship

**Community Activities:** Please list current and past community-related activities. For each activity, please describe the nature of your involvement and any leadership positions held.

Summer 2020 - volunteer softball coach  
UNK softball captain (2022)

-Over-

**Essay:** As part of your application, you are asked to prepare a short essay, not to exceed 300 words.

- What are your professional aspirations and goals for the next five years?

I verify all information provided in this application is truthful and accurate. I understand if any of the afore-said information is not accurate or truthful it will void my eligibility to participate in STAFDA's San Diego Convention & Trade Show.

**Signature:**

*Carlee Liesch*

**Print Name:**

Carlee Liesch

**Date:**

9/27/2022

- 1). Hotel room with an **arrival** on Friday, September 30, through check-out on Tuesday, October 4 (these will be double rooms; two students per room). Housing will be at the Marriott Marquis San Diego Marina.
- 2). Complimentary registration to our events
- 3). If flying, STAFDA will pay half the airfare (economy class)

**Please return to STAFDA by**

**Friday, October 14, 2022.**

**Thank you!**

**Send form to:** P.O. Box 44, Elm Grove, WI 53122-0044 • **Fax:** 262/784-5059 • **Email:** info@stafda.org

Hi, my name is Carlee Liesch. I am in my last semester of college at the University of Nebraska at Kearney. I am studying Industrial Distribution with minors in Spanish and Psychology. I will be starting my career in January with a distributor, although I have not chosen a specific company yet.

I hope to start in the warehouse for a short period of time and then move to counter sales. In counter sales, my goals are to absorb as much knowledge about the products I will be selling as possible and to build strong relationships with all the customers I work with. Within a year to a year and a half, I would like to have moved into inside sales, where I can apply the product knowledge, I learned working at the counter toward performing computer operations, creating job quotes, and much more. Within this time, I want to have all computer processes down to a science and be able to perform them with ease. Following my time in the warehouse, in counter sales, and inside sales, I would like to earn the opportunity to step up to outside sales within the first two years of working at my company of choice. This time will be a substantial time for growth in my career.

As far as my goals for the company I choose to work for, I want to make a difference on the team. I hope to become an unknown missing puzzle piece to a company's culture and push other employees to work harder. Within five years, I would like to have learned so much about the products and myself to be in a position where I can own my own successful company if that is something I still want.